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Crude Oil Filtration Has Arrived

Editorial

IN our persistent advocacy of filtration of crude cotton seed oil we have addressed our remarks more largely to the oil miller, the one who has been the primarily interested party, who has been able to apply the methods involved to the manufacturing operations of his plant. The crusade has been received with favor in some quarters and with lack of appreciation in others, even among some of the millers who would have benefited by filtration of their crude oil.

Among the refiners there was at first division of opinion, but we are happy to state that reports which reach us from sources in contact with the leading refiners of the country show that these progressive manufacturers have been quick to appreciate the many advantages to them of 'Filtered Crude.' Within the last few days we have received a confidential report originating in one of the largest refinery organizations in the country in which the advantages of 'Filtered Crude' cotton seed oil, more particularly crude which has been treated in the course of filtration with an adsorbent carbon material, are set forth as follows:

1. Consistent, though slight, reduction in F.F.A. shown after filtration with adsorbent carbon.

2. Consistent reduction in refining loss.

3. Consistent reduction in color of the refined oil.

4. Consistent increase in the bleachability of the refined oil.

5. Consistent improvement in the flavor and odor of both filtered crude and refined oil made from it.

Here is the refiner's answer to those reactionary people, wherever they may be found, who would deny to the cotton seed oil miller the advantages of advancement in technology in his industry.

It seems to us unnecessary to dilate upon this terse summary of the advantages of progress as outlined by a conservative business organization, interested solely in quality and profits.

We feel safe in predicting that before three seasons have passed unfiltered crude cottonseed oil will have disappeared from the market.

Those millers who are alive to the trend of markets will hasten to equip their plants with the necessary apparatus to produce filtered oil.